SETTING UP OF
ONE LAKH ENTERPRISES
DURING 2022-23

ACTION PLAN

by

....

Department
for enterprise formation in the
financial year 2022-23

Name of Agency/ Field Department	
Name of Administrative Department	

1   Details of Jobs Created/ Enterprises started in the last 5 years

Sl.No.	Year	No. of MSMEs started	Employment Created	Investment (Rs in lakhs)
1	2017-18			
2	2018-19			
3	2019-20			
4	2020-21			
5	2021-22			
Total				
6	**2022-23***			

* Target of Enterprises for 2022-23

2 **Based on the goal for 2022-23, if there are District wise target for enterprise creation, details may be given below**

Sl. No.	Name of District	No. of Enterprises planned in 2022-23	Employment	Investment (Rs in lakhs)
1	Thiruvananthapuram			
2	Kollam			
3	Pathanamthitta			
4	Alappuzha			
5	Kottayam			
6	Idukki			
7	Ernakulam			
8	Thrissur			
9	Palakkad			
10	Malappuram			
11	Kozhikkode			
12	Wayanad			
13	Kannur			
14	Kasargode			
	Total			

3   Activities Planned for enterprise promotion / creation for 2022-23

(Like General Orientation Training, Entrepreneurship Development Programmes, Skill Development Programmes, Marketing Exhibitions etc.)

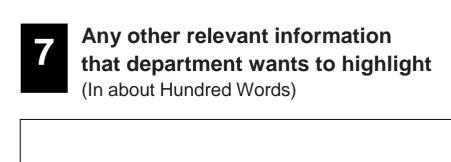| Sl. No.	Name of the Activity	Short Description of activity with target, if any	Budget Amount (if any)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

4 Subsidy Schemes

Sl. No.	Name of the Scheme	Sector (Write broad sector of subsidy scheme viz. Food Processing, assistance for marketing, interest subsidy for enterprise loans etc..)	Brief Description of the scheme	Budget Amount for 2022-23	Approx No. of Beneficiaries who can be Assisted during 2022-23
1					
2					
3					
4					
5					
6					
7					
8					

5 Monitoring Software and Data Capturing System used by the Department / Agency
(Like MIS portal, Google spread sheet, offline system etc.)

Sl.No.	Item
	Write a brief description of the present data capturing/recording software/system in your department. The aim is to explore the possibility of fetching the data from the existing software to the common software that Industries Department is developing.

6 A Brief description about strategies envisaged by the department for starting Enterprises in 2022-23
(In about Hundred Words)

7 Any other relevant information that department wants to highlight
(In about Hundred Words)

Annexure

Industries Department is preparing a common software for the collection of data of Entrepreneurs attending the General Orientation Training and also the License/Loan camps in connection with the setting up of One Lakh Enterprises. For further follow ups and monitoring of the entrepreneur at different stages of his life cycle like Grooming stage, Establishment stage, Commencement stage and post production stage data will also be collected. The data entry format prepared for the monitoring software is given below for your information.

	Stage 1 – Identification of Entrepreneur
1	District
2	Taluk
3	Block
4	Panchayath
5	Ward No. (for intern - to liaison with the ward member)
6	Application Date
7	Name of the Applicant
8	Gender
9	Year of Birth
10	Social Category (General/SC/ST/OBC/Minority)
11	Mobile No.
12	Qualification
13	Interested sector of enterprise – 1
14	Interested sector of enterprise – 2
	Stage 2 – Grooming Stage
1	Details of Training Programmes Attended
2	Industries Visited If any
3	Product Identified
4	Name proposed for the Enterprise
5	Project Report Prepared
6	Finance Required ?
7	Licences Required ?
8	Department/ Agency selected for assistance
9	Suitable Scheme
	Stage 3 – Establishment Stage
1	License/Clearance Obtained

2	License/Clearance Pending
3	Finance Obtained
4	Assistance received from Department/ Agency
5	Name of Scheme
6	Amount Received
7	Erection of Machinery done
8	Arrangement of Raw Material
9	Trial Run Done
Stage 4 – Commencement Stage	
1	Date of Commencement
2	Products/Service
3	Employment Generated
4	Capital Investment
	Fixed Capital
	Working Capital
5	Annual Production
6	Projected Turnover
7	Connected Load (KW)
Stage 5 – Post Production Stage	
1	Whether proper loan repayment ensured?
2	Whether participated in Exhibitions
3	Quality Certification Obtained
4	Expansion/Modernisation/Diversification plan